

MEDIA RELEASE

RECLAIMING THE CREATIVE SPIRIT – LEISA CLARK

From Midwifery to Masterpieces: Toowoomba Artist Leisa Clark Shares her Journey of Resilience and Creative Reclamation

TOOWOOMBA, QLD – Regional artist and digital entrepreneur Leisa Clark is available for media comment on the topics of creative resilience, mid-life career transitions, and the vital role of the arts in regional Australian communities.

After abandoning her teenage dreams of artistry to pursue a career in Nursing and Midwifery, a series of life-altering challenges, including a debilitating back injury and a battle with depression, forced Clark to re-evaluate her path. Today, she has emerged as a prominent voice in the Toowoomba arts scene, blending traditional acrylic painting with cutting-edge digital expertise.

A STORY OF TWO HALVES

Clark's journey is one of profound transformation. Having stepped away from the medical profession in her early 30s, she founded Retrohex in 2017, a successful graphic and web design agency. However, it was not until 2023 that she finally picked up the brush again, returning to the roots she had set aside twenty-five years earlier.

"I spent decades walking someone else's path", says Clark. "Returning to art was not just about painting; it was about reclaiming my own narrative".

Leisa Clark
ACRYLIC ARTIST

support@popd.au

leisaclark.com
retrohex.com.au
popd.au

EXPERTISE AT THE INTERSECTION OF ART AND TECHNOLOGY

Beyond her evocative landscape and portrait work, Clark is a recognised expert in the digitisation of the regional arts economy. As the founder of Pop'd Hub, she is available to discuss:

- Creative Resilience: Overcoming personal and professional hurdles to pursue a passion.
- The Regional Arts Economy: How digital tools can bridge the gap for rural and regional creators.
- Career Pivots: Transitioning from essential services (Midwifery) to the creative industries.
- AI and the Artist: Leveraging modern technology while maintaining the human Soul of art.

ABOUT LEISA CLARK

Leisa Clark is a Toowoomba-based acrylic artist whose work captures scenes of relief and reflection in an overwhelming world. Known for her use of vibrant colours and moody, resilient landscapes, she is a member of multiple regional artist groups and a regular participant in Queensland painting workshops. She is the founder of Retrohex and the visionary behind Pop'd Hub.

LEISA CLARK

Artist and Founder

Phone: 0418 159 149

Email: support@popd.au

Website: leisaclark.com / retrohex.com.au / popd.au

High-resolution images of Leisa in her studio and samples of her recent work are available upon request

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